



## Resource list: Evaluation in local cultural development

This is an iterative list, with new resources being added regularly as they become available, or are found. If you have any suggestions or feedback, please contact [kim.dunphy@culturaldevelopment.net.au](mailto:kim.dunphy@culturaldevelopment.net.au)

### Evaluation in local cultural development

Evaluation resource: [www.betterevaluation.org](http://www.betterevaluation.org)

#### Evaluation frameworks

Boston Youth Arts (2010). *Boston Youth Arts evaluation framework*, Boston: Boston Youth Arts. Retrieved May 13, 2013 from <http://animatingdemocracy.org/resource/boston-youth-arts-evaluation-project>.

Interesting evaluation using a theory of change approach.

CultureCounts (2015). <http://culturecounts.cc/>.

An on-line measurement tool to capture quality and reach of arts and cultural events.

Davies, R. & Dart, J (2005). The 'Most Significant Change' (MSC) technique, UK: Care International. Retrieved May 14, 2011 from [www.mande.co.uk/docs/MSCGuide.pdf](http://www.mande.co.uk/docs/MSCGuide.pdf)

Dunphy, K. (in press, expected late 2015). A holistic framework of evaluation for arts engagement, in MacDowall, L. Badham, M., E. Blomkamp, & K. Dunphy (Eds.) *Making Culture Count: the politics of cultural measurement*, London: Palgrave. Also see <http://www.culturaldevelopment.net.au/publications/research-reports/evaluating-outcomes-arts-engagement-holistic-model/>

Johanson, K., Glow, H., & Kershaw, A. (2014). New modes of arts participation and the limits of cultural indicators for local government, *Poetics* 43, 43–59.

IXIA Public Art Think Tank (2013). *Public Art: A Guide to Evaluation*. London: IXIA Public Art Think Tank. Retrieved from <http://ixia-info.com/files/2009/01/Public-Art-A-Guide-to-Evaluation-3rd-Edition-March-2013-edit7-FV.pdf>.

A thoughtful new approach to evaluating public art.

Keating, C. (2002) *Evaluating community arts and community well-being: an evaluation guide for community arts practitioners*, Melbourne: Arts Victoria.

[http://www.arts.vic.gov.au/content/Public/Research\\_and\\_Resources/A\\_Guide\\_to\\_Evaluating\\_Community\\_Arts\\_and\\_Wellbeing.aspx](http://www.arts.vic.gov.au/content/Public/Research_and_Resources/A_Guide_to_Evaluating_Community_Arts_and_Wellbeing.aspx).

User-friendly evaluation model created in Melbourne for arts organisations.

## Recommended reading

- Anderson, A. (2005). *The community builder's approach to theory of change: A practical guide to theory and development*. New York: The Aspen Institute.
- Animating Democracy (2012). *Theory of change*. Retrieved from <http://animatingdemocracy.org/articulate-theory-of-change>.  
Leading American arts funding organization promotes theory of change.
- Bakhshi, H., Freeman, A., & Hitchen, G. (2009). *Measuring intrinsic value – how to stop worrying and love economics*. Retrieved December 20, 2009 from [http://mpr.ub.uni-muenchen.de/14902/1/MPRA\\_paper\\_14902.pdf](http://mpr.ub.uni-muenchen.de/14902/1/MPRA_paper_14902.pdf)  
Cultural economists talk about evaluation.
- Brown, A., & Novak- Leonard, J. (2011). *Getting In on the act*. San Francisco: Wolf Brown/James Irvine Foundation. Retrieved from <http://www.irvine.org/images/stories/pdf/grantmaking/Getting-in-on-the-act-2011OCT19.pdf>.  
American arts marketer on evaluation
- Clear Horizon (2012). *Monitoring and evaluation overview*. Retrieved May 25, 2012 from [www.clearhorizon.com.au/monitoring-evaluation-overview/](http://www.clearhorizon.com.au/monitoring-evaluation-overview/)
- Createquity (2012). *In defense of logic models*. Retrieved October 12, 2012 from <http://createquity.com/2012/06/in-defense-of-logic-models.html>.  
Artists and organisers talk about logic models.
- Cultural Development Network (2014). *Cultural data at local government level: Summary of research findings and data table*. [www.culturaldevelopment.net.au/projects/cultural-planning/](http://www.culturaldevelopment.net.au/projects/cultural-planning/).  
This report provides a summary of data available at LGA level to underpin planning and evaluation of local government's cultural development activity. The supplementary table provides details about 60+ relevant datasets.
- Davies, R. & Dart, J. (2005). *The 'Most Significant Change' (MSC) technique*, UK: Care International. Retrieved May 14, 2011 from [www.mande.co.uk/docs/MSCGuide.pdf](http://www.mande.co.uk/docs/MSCGuide.pdf).
- Department of Treasury and Finance (2005). *Guide to evaluation: how to plan and conduct effective evaluation for policy and programs*. Melbourne: Department of Treasury and Finance. Retrieved from [www.dtf.vic.gov.au/DTF/RWP323.nsf/0/cab34b0d4e54de0eca256ad4001d8ed6/\\$FILE/ATT62YK7/25005\\_DTF\\_WebEvaluation.pdf](http://www.dtf.vic.gov.au/DTF/RWP323.nsf/0/cab34b0d4e54de0eca256ad4001d8ed6/$FILE/ATT62YK7/25005_DTF_WebEvaluation.pdf),
- Dunphy, K. (2010). 'How can the impact of cultural development work in local government be measured?: towards more effective planning and evaluation strategies, *Local-Global Journal*, RMIT, 7, 100-119, <http://www.rmit.edu.au/browse;ID=p0lnk7tughdyz>
- Dunphy, K., Tavelli, L. & Metzke, L. (2013). *Cultural planning practices in local government in Victoria*. Retrieved from <http://www.culturaldevelopment.net.au/publications/research-reports/>. Report on aspects of cultural development practice in Victoria including numbers of staff in each LGA, numbers of cultural plans, underpinning principles of cultural plans, issues for cultural planning.
- Dunphy, K. & Ware, V. (in press, expected late 2015). Evaluation practices in participatory arts in international development: findings of a systematic literature review. In Stupples, P. & Teaiwa, K. (Eds.) *Contemporary Perspectives in Art and International Development*, London: Routledge.
- Funnell, S., & Rogers, P. (2011). *Purposeful program theory: effective use of theories of change and logic models*. San Francisco: Jossey-Bass.

- Hawkes, J. (2001), *The fourth pillar of sustainability*. Melbourne: Cultural Development Network. [www.culturaldevelopment.net.au](http://www.culturaldevelopment.net.au)
- Holden, J. (2009). How we value arts and culture. *Asia Pacific Journal of Arts and Cultural Management*, 6(2), 447-456.
- Kelagher, M., Berman, N., Joubert, L., Curry, S., Jones, R., Stanley, J., & Johnson, V. (2007). Methodological approaches to evaluating the impact of community arts on health. *UNESCO Observatory Refereed E-Journal*, 1(1), 1-20. Article discussing methodology of interesting arts evaluation project.
- Kellogg Foundation (2004). *Logic model development guide*, Kellogg Foundation, USA. <http://www.wkcf.org/Pubs/Tools/Evaluation/Pub3669.pdf>. User friendly model from US non-profit foundation.
- MacDowall, L, M. Badham, E. Blomkamp & K. Dunphy (Eds.) (in press, expected late 2015). *Making Culture Count: the politics of cultural measurement*, London: Palgrave.
- McGarvey, C. (2006). Mapping Change: Using a Theory of Change to Guide Planning and Evaluation, Grantcraft. Retrieved from <http://www.grantcraft.org/index.cfm?fuseaction=Page.ViewPage&pageId=1542>
- Mango (2012). What is wrong with results based management? Retrieved March 5, 2013 from <http://www.mango.org.uk/Guide/WhyRBMnotWork>.
- McCarthy, K., Ondaatje, E., Zakaras, L., & Brooks, A. (2004). *Gifts of the muse: Reframing the debate about the benefits of the arts*. USA: RAND Corporation. Retrieved 20 December, 2009 from [www.rand.org/pubs/monographs/2005/RAND\\_MG218.sum.pdf](http://www.rand.org/pubs/monographs/2005/RAND_MG218.sum.pdf).
- Morra-Imas, L. & Rist, R. (2009). *The road to results: Designing and conducting effective development evaluations*. Washington: World Bank.
- National Endowment for the Arts (2012). *How arts works*. Washington: National Endowment for the Arts.
- O'Brien, D. (2010). *Measuring the value of culture*. London: Department for Culture, Media and Sport. Retrieved from <https://www.gov.uk/government/publications/measuring-the-value-of-culture-a-report-to-the-department-for-culture-media-and-sport>.
- Pope, J. & Jolly, P. (2008). *Evaluation step-by-step guide*, Department of Planning and Community Development. [http://www.dpcd.vic.gov.au/Web14/dvc/rwpgslib.nsf/GraphicFiles/Evaluation+Step-by-Step+Guide/\\$file/Evaluation+Step-by-Step+Guide.pdf](http://www.dpcd.vic.gov.au/Web14/dvc/rwpgslib.nsf/GraphicFiles/Evaluation+Step-by-Step+Guide/$file/Evaluation+Step-by-Step+Guide.pdf)
- Putnam, C. (2012). Evaluation report on the impact of the project *Just Add Water* on the community of Goolwa. <http://www.countryarts.org.au/program/regional-centre-of-culture/just-add-water-2012-community-impact-report/>
- Radbourne, J. Glow, H. & Johanson, K. (2010). Measuring the intrinsic benefits of arts attendance. *Cultural Trends*, 19(4), 307-324. Deakin University academics offer new model on measuring impacts of attendance at formal arts performances.
- Staricoff, R. (2006). Arts in health: The value of evaluation. *The Journal of the Royal Society for the Promotion of Health*, 126, 116–120.
- Stern, M., & Seifert, S. (2002). *Culture builds community evaluation: Summary report, Social impact of the arts project*. School of Social Work, University of Pennsylvania. Retrieved from [www.ssw.upenn.edu/SIAP/wholerep.pdf](http://www.ssw.upenn.edu/SIAP/wholerep.pdf).

- Stern, M., & Seifert, S. (2009). *Civic engagement and the arts: Issues of conceptualization and measurement*. Pennsylvania. Animating Democracy.
- Weiss, G. (1995). Nothing as practical as good theory: Exploring theory-based evaluation for comprehensive community initiatives for children and families. In Connell, J., Kubisch, A., Schorr, L., & Weiss, C. (eds.). *New Approaches to Evaluating Comprehensive Community Initiatives*. New York: The Aspen Roundtable Institute. A seminal early reference in the field of theory of change.
- Wolk, A., & Stanzler, C. (2010). How better data will shape the future of social problem solving. *Philanthropy News Digest*, November 11, [http://foundationcenter.org/pnd/alliance/alliance\\_item.jhtml?id=314400001](http://foundationcenter.org/pnd/alliance/alliance_item.jhtml?id=314400001).