



MEDIA RELEASE: International Conference

Making Culture Count: rethinking measures of cultural vitality, wellbeing and citizenship

2 - 4 May 2012, Woodward Conference Centre, University of Melbourne

LEADING THINKERS ON CULTURAL VALUE VISIT MELBOURNE

Associate Professor Eleonora Belfiore

Director of Graduate Studies at the Centre for Cultural Policy Studies, University of Warwick
and

Dr. Maria Rosario Jackson

Senior Research Associate and Director of Creativity and Communities Program at the Urban
Institute, Washington DC

will be speaking about the cultural measures and their role in policy and societal progress. At
the forefront of cultural value research, Belfiore and Jackson will visit Melbourne in May 2012
to address the conference presented by the

**Cultural Development Network and Centre for Cultural Partnerships, Faculty of the VCA and
MCM, University of Melbourne.**

**How do we measure our activities in a cultural context? How do cultural indicators alongside
economic, social and environmental measures support sustainable development, wellbeing,
heritage and diversity? What role do cultural indicators play in globalisation and
distinctiveness?**

Making Culture Count will seek to answer these questions. It will focus on new trends in
cultural measurement practice seeking to challenge existing ways of thinking, and explore
the potential of cultural indicators on contemporary governance and public policy.
Participants from around the world will engage in a critical dialogue on various approaches
to monitoring, evaluating, planning, advocating, predicting, and simply understanding
cultural change.

Registrations open 20 February. Early bird registrations before April 6.

For more information: <http://conference2012.culturaldevelopment.com.au/>

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