

Community relevance

A core element of artistic vibrancy

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Research Manager

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Australian Government

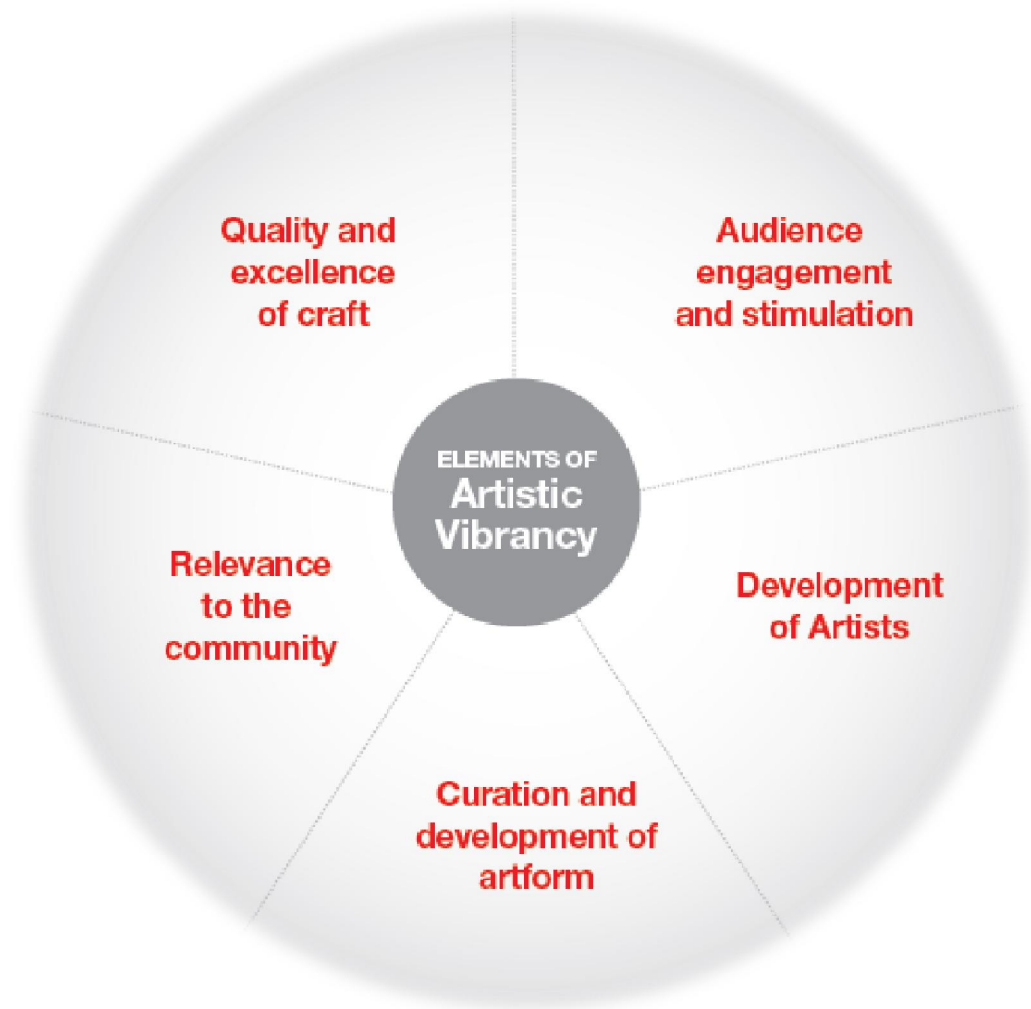


‘Organisations cannot be granted relevance in perpetuity based on their laurels. To exist, to thrive, in the 21st century, arts organisations need to be willing to adapt in order to attain, maintain, or regain, their relevance.’

Diane Ragsdale 2008

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Photo: Sharon Hickey courtesy of the City of Sydney

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Community relevance is:

Sharing a meaningful
connection with a community
beyond your traditional
audience

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Reflecting on community relevance is:



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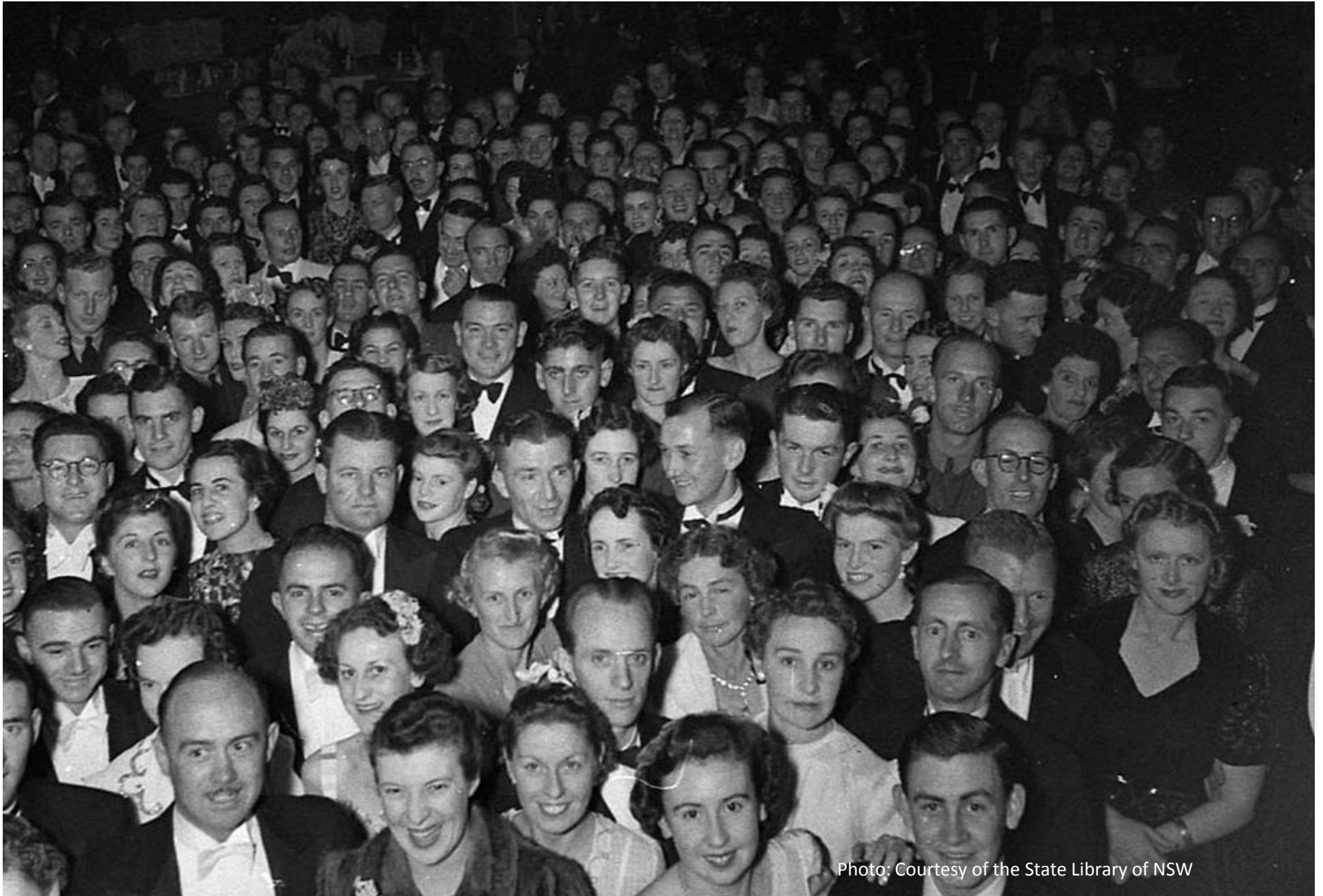


Photo: Courtesy of the State Library of NSW

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Photo: Elliott Bledsoe CC BY <http://flic.kr/flashphotographyandscreams/3017642737/>

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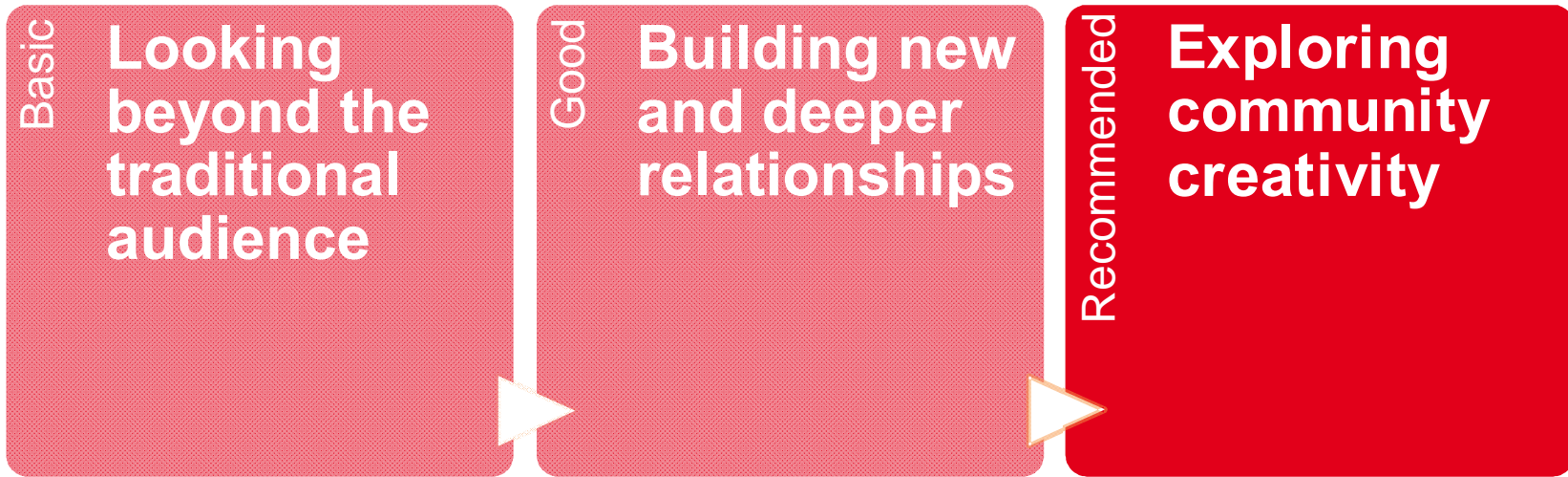
“I wanted a big cast from the community... to take a show about Sydney and do it *in* Sydney, and *with* Sydney+”

Stefo Nantsou,
Resident Director
Sydney Theatre
Company

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Photos: Courtesy Kickstart Arts

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I'll never forget that night. When the audience went off, I'll never forget the participants faces... It was artistically satisfying; everything satisfying+

Simon Rogers
Manager, Artistic Planning
Tasmanian Symphony Orchestra

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COMMUNITY RELEVANCE

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We're doing new research to explore 'community relevance' - an element of artistic vibrancy

As a part of the artistic vibrancy program, we're working on research and resources on community relevance in Australia's performing arts sector.

What is the community relevance project?

The community relevance project aims to explore and demonstrate the relevance of the performing arts to today's communities.

To find out where the idea for this project came from, and exactly what we're aiming to do, read the project [background](#) and [objectives](#).

Defining community relevance

We've [reviewed the literature](#) on community relevance and prepared a [discussion paper](#) to start you thinking.

You can also read more about our [working definition of community relevance](#), and a [draft framework for reflection on community relevance](#).

Your views

We're interested in your views about community relevance. We'd like to know:

- What does community relevance mean for you?
- What are the best examples of work in the performing arts that is relevant to the community?
- How do you reflect on community relevance?
- What are the main challenges for reflecting on community relevance?

Please read through it and tell us what you think on our [discussion page](#).



Participate in the discussion: leave a comment on our [discussion page](#) and tell us what you think.

What next?

Read more about our [plans](#) for the next phase of the project. We'd love you to be involved.

Want to know more?

Related Media

- [Understanding community relevance - A discussion paper \(PDF file - 216.5 KB\)](#)
- [Community relevance literature review](#)

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